

# CAT FILTERS DRIVE OPTIMUM PERFORMANCE IN CAT MACHINES

Filters are used to control contamination levels in injectors, and Cat filters help your injectors last longer.

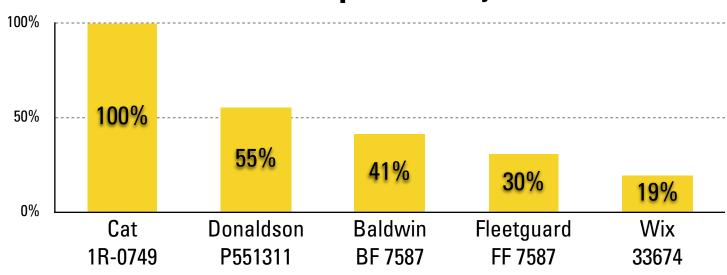
Other brands may fit, but Cat filters protect your engine, drivetrain, hydraulic systems and components better.

- Advanced design for maximum filtration efficiency and cleanliness
- Reduced wear and extended component life
- More uptime and lower operating costs

#### **Cat filters have proven to:**

Increase injector life by	45%
Decrease cost-per-hour up to	80%
Perform longer by	<b>50</b> %

#### **Fuel filter brand comparison: injector life**





### GENUINE CAT FILTERS: BUILT FOR YOUR WORKSITE CONDITIONS

#### **No metal contamination**

- Fiberglass-reinforced nylon centre tube, 30% stronger
- Prevents collapse during cold starts and pressure spikes
- Virtually eliminates leaks
- Maximum cleanliness

#### No bunching

- Acrylic beads maintain pleat spacing
- Contaminants are captured and held
- Surface area fully maximised

#### Thickest can in the industry

- One-piece canister
- Maximises strength
- Minimises leaks

#### No gaps

- Moulded caps
- Seals the clean side from the dirty
- Contaminants stay where they belong

#### No flexing

- Spiral roving eliminates flex and fatigue
- Increases contaminant retention
- 45% lower particle counts

#### **Eliminates possible leak paths**

- Urethane end caps
- One-piece design
- Media moulded into urethane

### CAT FILTERS: SUPERIOR PROTECTION, REDUCED COSTS

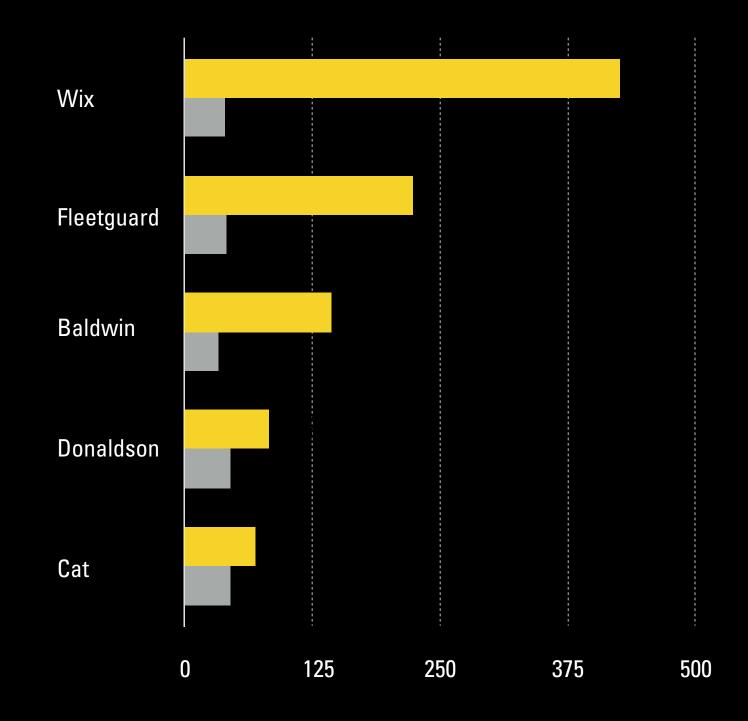
A genuine Cat filter is built to withstand the rigours of your worksite.

The true cost of non-Cat filters is more than the purchase cost. Filter choices won't cause catastrophic failure, but will cause early hour component failure over time.

Choosing another brand instead of Cat might save 33% to 44% up front (based on 6,000 hr injector life).

But research shows you will pay 80% to 400% more due to early hour component failure.

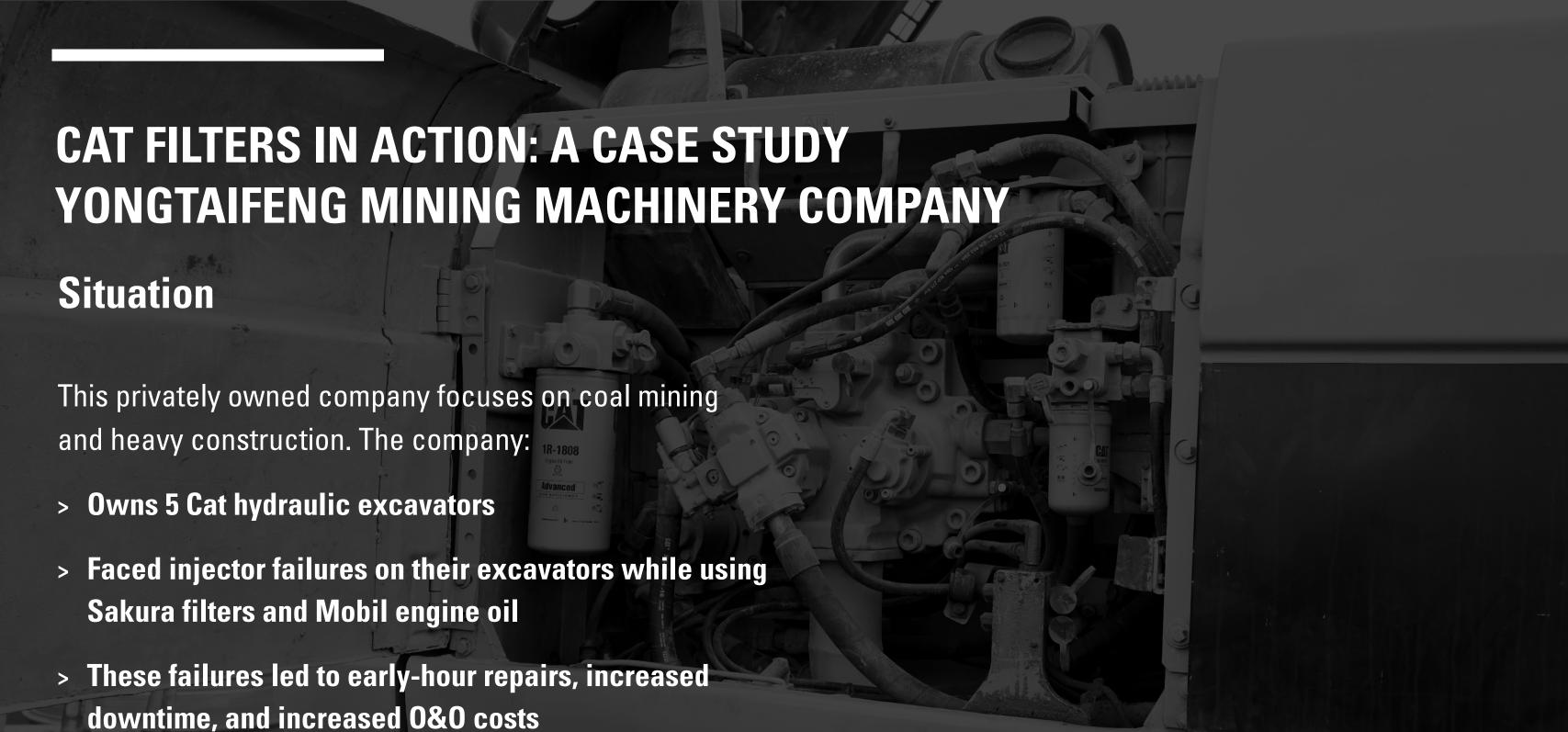
#### Filter cost vs. injector cost per hour increase











### CAT FILTERS IN ACTION: A CASE STUDY YONGTAIFENG MINING MACHINERY COMPANY

#### **Recommendation**

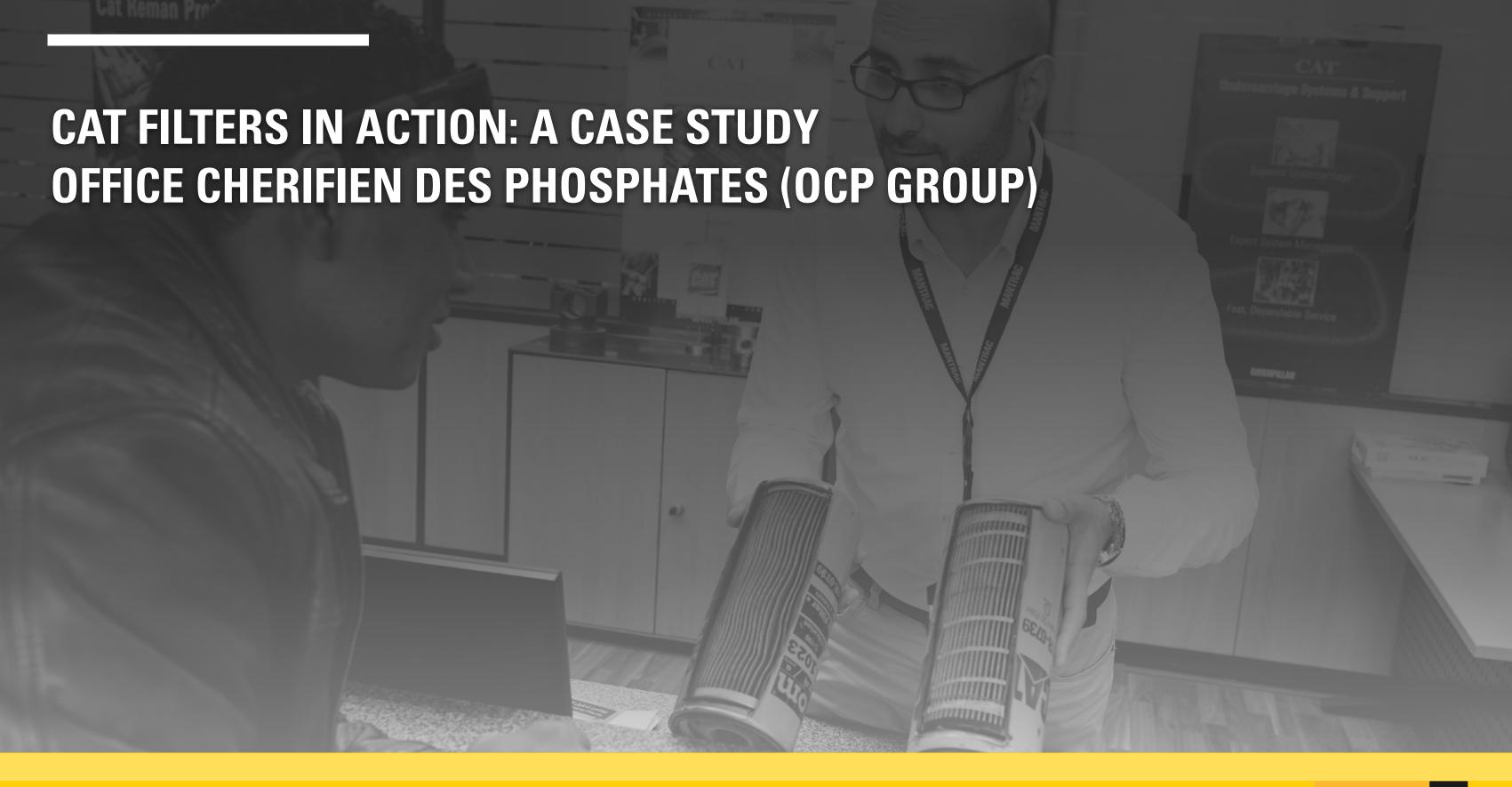
The company agreed to a trial period with Genuine Cat Filters and Fluids, and the dealership monitored equipment maintenance, including:

- > Filter change intervals
- > Oil sampling
- > Injector life

#### Result

After 12 months with Cat Filters and Fluids, the company had:

- > Experienced zero injector failures
- > Decreased inventory costs by relying on dealer delivery
- > Saved \$31,000 in one year (reduced repair parts and labour costs)
- > Reduced maintenance personnel costs by relying on dealer service support
- > Faced fewer oil and filter changes







## CAT FILTERS IN ACTION: A CASE STUDY OFFICE CHERIFIEN DES PHOSPHATES (OCP GROUP)

#### **Recommendation**

The company agreed to a trial period with Genuine Cat Filters and Fluids, and the dealership monitored equipment maintenance, including:

- > The local Cat dealer recommended that OCP conduct a competitive secondary fuel filter analysis of the Cat 1R-0749 filter and the equivalent Fleetguard filter.
- > OCP Group provided an engine dyno, diesel fuel, accessories, and a technician.

#### Result

The test ran, with full transparency, until the injectors failed, and confirmed that Cat filters provided:

- > Sustained power performance
- > 2x more injector life vs Fleetguard filters